



Expotroia Centenary Agricultural Exhibition

14th – 17th May 2015

Çanakkale

Fair Participation Rules and Contract

Expotroia Centenary Agricultural Exhibition 2015 Participation Rules

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Expotroia Centenary Agricultural Exhibition 2015 sections according to the potential participants

Access plan to Expotroia Centenary Agricultural Exhibition 2015

1 Place and time, opening hours of Expotroia Centenary Agricultural Exhibition and changes

Expotroia Centenary Agricultural Exhibition 2015

Organizer

DLG Fuarçılık Ltd. Şti. Ertuğrul Mah. Demir Sok. Zeynel Bey İş Merkezi No:47, Kat:5 D:18 Tekirdağ
Tel: 0 282 263 00 32 Fax: 0 282 263 00 28 GSM: 0 541 262 59 34

Hereinafter it shall be called DLG Fuarçılık.

Participants, representatives or the companies from which such participants and representatives receive services of Expotroia Centenary Agricultural Exhibition 2015 have agreed to comply with all written rules and conditions herein.

1.1 Place and Time

Expotroia Centenary Agricultural Exhibition 2015 shall be organized between the dates of 14th - 17th May 2015 in Çanakkale.

1.2 Opening Hours

Visitors shall be able to have an access to Expotroia Centenary Agricultural Exhibition 2015 between the hours of 10:00 a.m. and 7:00 p.m. Participants, on the other hand, shall make entrance between the hours of 09:00 a.m. and 8:00 p.m.

1.3 Changes and Force Majeure

DLG Fuarçılık reserves its right to change date and hour of the organization of Expotroia Centenary Agricultural Exhibition 2015. Participant shall not be entitled to cancel the contract, avoid participation or claim for damages due to such changes.

In the event that DLG Fuarçılık has to cancel Expotroia Centenary Agricultural Exhibition 2015 due to force majeure such as natural disasters or the events reasonably beyond its control or disputes and problems it may experience with those who rent stands on the fairground, it shall pay maximum 25% of the stand rental for which participant has registered and made payment, as indemnification against the expenses such participant has made. In the event that organization is cancelled halfway due to unpredictable reasons, DLG shall not pay stand rentals back.

2 Conditions for being a Participant

Domestic and foreign companies carrying out activities in the field of Agriculture Machines and technologies, tractors, combine harvesters, fertilizers, agricultural pesticides, seed, seedling, sapling, horticulture, agricultural chemicals, organic agriculture technologies, green house technologies and equipment, livestock farming and food, and universities, chambers, associations and unions acting in the field of agriculture and media organs may participate in Expotroia Centenary Agricultural Exhibition 2015.

3 Register

3.1 The companies carrying out activities regarding the fields set forth within Article 2 may register to Expotroia Centenary Agricultural Exhibition .

3.2 Sub-Participant- Sub-Participant denotes a company on the stand of primary participant with his/her own staff and alone with his/her own documents or exhibiting his/her own products. DLG Fuarçılık reserves its right to admit or reject Sub-Participant near primary participant even if said sub-participant pays for participation.

3.3 Exhibit

Participant may exhibit new and unused products at his/her stands. Presence of only advertising signboard or pictures at the stands is not accepted. Each stand must be equipped with product, information and personnel by the participant. Participant cannot exhibit or sell other products than his/her own products.

4 Application

Application can be made to organization of Expotroia Centenary Agricultural Exhibition 2015 for renting in the following fields;

- ☐ Trial Areas,
- ☐ Machines exhibit areas
- ☐ Campus grass area

Detailed information regarding participation areas have been provided within Article 6. Attached form must be filled in completely and signed for registration.

Final date for registration of trial areas is 1st March 2015. Final date for registration of machine demonstration areas is 1st April 2015. Final date for registration of campus areas is 1st May 2015.

5 Acceptance and Confirmation of Application

All those who have made application for the organization of Expotroia Centenary Agricultural Exhibition 2015 shall be deemed to have unconditionally accepted participation rules. DLG Fuarçılık shall confirm in written that applications have been accepted and this confirmation herein shall be deemed to be contract along with the application. DLG Fuarçılık shall be entitled to reject applications without justification. In the event that applicant fails to make his/her payments in a timely manner, DLG reserves its right to cancel registration of such participant, shift the registered place to another location. DLG Fuarçılık, if deemed necessary, may change the place dedicated to the participant, entry-exits, paths and field design. Participant cannot cancel the contract by showing neighboring participants or change of neighboring participants after confirmation as a reason.

DLG Fuarçılık is entitled to exclude all materials which are not related to the content of Expotroia Centenary Agricultural Exhibition 2015 and possibly give damage to the other participants or visitors outside the fairground at the expense of concerned participant.

5.1 Complaints

Complaints regarding stand positions and renting must be made in written within seven days after to DLG Fuarçılık's confirmation date. Complaints to be made after this period shall not be received for consideration.

5.2 Waive, cancel

Participant is not entitled to waive participation in the fair and ask his/her payment back after contract signature

6 Stand Selection

6.1 Trial field for machines and agricultural instruments

Participants who will exhibit their machines and agricultural instruments in applied manner in trial fields will exhibit their machines and agricultural instruments in 100m² - 150 m² - 200 m² 250 m² - 300 m² fields covered with grass. They will also be able to exhibit their machines in applied manner in machine demonstration field just behind this field. Participants, if they wish, may rent the tent of trial field from either their own company or another company or DLG Fuarçılık for a fee. Participants may bring their own articulated Lorries.

6.2 Trial Fields

Trial fields are formed in parcels and more trial fields than one can be hired in the form of block . Trial field in a single parcel is 225 m². Participant will realize trial planting on minimum 40% of trial fields in his own responsibility. DLG Fuarçılık will be informed about the products to be planted and compliance confirmation will be obtained. Participant himself may be engaged in planting, growing jobs in trial fields and maintenance works or has another company do such works. 1,5 m drawing distance between neighboring trial parcel and his own parcel will be reserved for visitor passing and this area will be covered with grass by DLG Fuarçılık. Machine cannot be exhibited in trial fields. Participants may serve free food and beverages to the visitors at the stands to be installed in trial fields and organize competitions. DLG Fuarçılık will be informed in written within at least 30 days before opening date of fair about the activities to be organized in participant's own field or in the fairground (concert, competition, etc.) Participants, if they wish, may rent the tent of trial field from either their own company or another company or DLG Fuarçılık for a fee.

6.3 Fields covered with grass

Campus areas covered with grass have been divided into 30 m² parcel. Participants, if they wish, may hire more blocks than one depending on the suitability of the place.

6.4 Special stand

Requests for special stand may be met depending on evaluation and approval of DLG Fuarçılık. Requests for special stand cannot be offered as a condition for participation.

7 Price and Payment

7.1 Rental amount for trial fields is 2.500 € for a 300m² block. This price is only for trial field, and service for maintenance and planting is not included into this price.

25 m²-tent price is 625 €

36 m²-tent price is 900 €

50 m²-tent price is 1.250 €

64 m²-tent price is 1.600 €

7.2 In trial fields for machines and agricultural instruments,

Rental fees for machine parcels ranging from 150 m² to 300 m² vary between 1.650 € and 3.500 € according to their sizes. Transport expenses of machines and agricultural instruments to the

fairground and from the fairground back and loading-unloading such machines and instruments shall be borne by the participant.

Subcontracting companies providing service against fee for loading-unloading shall be organized by DLG Fuarçılık 3 days before fair organization.

25 m²-tent price is 625 €

36 m²-tent price is 900 €

50 m²-tent price is 1.250 €

64 m²-tent price is 1.600 €

7.3 In campus grass field,

Rental price for 30 m²-block is 1.250 € ; 25 m²-tent price is 625 €
Companies, if they wish, may rent more parcels than one in this field.

7.4 Catalogue ad rates have been specified in attached application form.

7.5 Price for sub-participant is 400 € Rental fee for sub-participant shall be paid in advance.

7.6 Payment

400 € for each parcel along with application shall be transferred to the bank account of DLG Fuarçılık in advanced payment. Once payments are made in full to the bank account of DLG Fuarçılık, invoice shall be made out. 18% VAT shall be added to fair participation fees. Changes in VAT rates during billing shall be fully reflected to the fees. DLG Fuarçılık reserves its right to apply current interest rates for overdue amounts and wait or change the place of the participant's confirmed parcel or let confirmed place rented by another participant.

8 Stand Types, Equipment

8.1.1 Delivery of trial fields

Parcels for trial fields shall be delivered to participants in such a way that they are ready for planting.

8.1.2 Delivery of machine demonstration fields

150 m² - 300 m² machine exhibition fields at the front will be covered with grass. The rest of the field according to the size of parcel will be able to be used as trial field. Planted canola product will be given to the companies which will conduct form demonstrations.

8.1.3 Delivery of campus grass fields

Campus grass fields will be delivered to participant in such a way that they are covered with grass.

8.2 Stand equipment

9 up to 36 m² tent equipment

White pagoda tent, ground wood, carpet

3 kW electricity connections

1 info desk, 1 table, 4 chairs

50-64 m² tent equipment

White pagoda tent, 2 side open, ground wood, carpet
3kW electric connection
4 bar chairs, 2 info desk, 2 round table 80cm diameter, 8 chairs,
8.3 Fair operation

8.3.1 Equipment producing 70dB sound level cannot be operated or music over this decibel cannot be played. If the companies go on acting in the same way following warnings, their electricity will be cut off. Machine demo demonstration plans will be programmed by DLG and then the companies will be informed about it.

8.3.2 Show

Films to be shown at the stands, television, video broadcasting, dance performance, etc. will not disturb neighboring stands and DLG Fuarcılık must be informed about such activities in advance.

9 Installations and Removal of Stands

9.1 Starting installation of stands

Trial fields will be made ready for planting before planting period. Tent installations will start as of the date of 7th May2015, at 08:00 a.m. Stand installations will be completed until the date of 13th May2015, 06:00 p.m. at the latest. DLG Fuarcılık is entitled to remove the tents installation of which is not completed. Machines will be able to be brought to the fairground as of the date of 11th May2015, 08:00 a.m. and machine entries will have been completed until the date of 13th May2015, 06:00 p.m. at the latest.

9.2 Early removal or departure from stands

Participants shall be responsible for making personnel at their stands available during fair organization. Participant cannot put materials, machines and tools he demonstrates outside the fairground during the hours which are open to visit.

9.3 Tents will be removed until the date of 20th May 2015, 06:00 p.m. and all machines and equipment will have been moved outside the fairground until this hour.

10 Arrival at the Fairground, Participation and Departure

10.1 General Information

Participants shall be solely responsible for transport and taking their machines and equipment back, procedures of customs clearance concerning such machines and equipment. Participants shall also be responsible for restoring trial and campus grass fields to their clean and neat forms, leaving such fields clean and in such a way that no waste is left.

10.2 Vehicle use in fairground

Vehicles can be brought to the fairground only with the approval of DLG Fuarcılık . During the period of stand installation, all vehicles must be left outside the fairground on the date of 13th May2015, at 06:30 p.m. Vehicles which are not moved outside the fairground after this hour will be removed at the expense of vehicle owner.

Only service vehicles of DLG Fuarçılık may enter the fairground during fair visiting hours. Speed of the vehicles during preparation for fair organization and outside the hours for visiting must be driven in walking speed.

10.3 Stand needs

Vehicles for meeting the needs of participants' stands will be able to enter the fairground between 07:00-08:30 a.m. in the morning and 20:30-22:00 in the evening provided that they leave the licenses of their vehicles. 100 €-fine will be imposed on the vehicles which have not left the fairground in a timely manner and such vehicle will be removed at the expense of vehicle owner.

10.4 Giving damage to the other stands

In the event that participant or his agent gives damage to the other stands, all expenses regarding such damages will be borne by concerned participant.

11 Protection of Land Fields

Protection and non-contamination of the land rented in the fairground shall be in the responsibility of participant. Cultivating the land more deeply than 50 cm in machine demonstration fields is forbidden. Participant must restore the field and the tent he has rented to its former neat and clean form before leaving the fairground. Otherwise, DLG Fuarçılık shall have such restoration and cleaning conducted at the expense of participant. Crops in trial fields will be harvested by DLG Fuarçılık.

12 Services

12.1 Following stand confirmation, additional service request forms will be sent to participants. These forms will be added to the fair catalogue for advertisement, insert, telephone and electric connection, fair poles, drinking water and etc.

13 Electricity, Water and Flag Pole

13.1 Water

DLG Fuarçılık will provide the service of drinking water for a fee during fair organization.

13.2 Participants are not allowed to operate their own generators within the fairground due to fire and explosion hazard. Electricity supplied to the stands will be cut off at 22:30 during the days of fair organization.

13.3 If participants wish, flag poles will be able to be rented by DLG Fuarçılık.

13.4 Power Failure

DLG will not be responsible for the faults and loss arising from power failure.

14 Unfair Competition, Ad, Film Photograph Shooting

14.1 Unfair Competition

Participants will avoid all actions which may create unfair competition and act in accordance with the rules of good faith and all legal responsibilities regarding such actions will belong to the concerned participant.

14.2 Brochures

Printed materials and advertisement-related materials and brochures can be distributed only inside the stand of participant. No materials for advertising will be distributed on the paths of the fairground, at the entrance of the fairground except participant's stand. Religious, political and ideological materials will never be distributed.

14.3 Advertisement Fields

Advertisement signboards can be rented in different places of the fairground. Participants who are interested in such signboards will be informed by the fair management in detail.

14.4 Speakers

Participants shall not make speakers available outside the stand. The speakers of only DLG Fuarçılık will be placed outside the stand. Only the groups to the accompaniment of a guide may use megaphone provided that they do not disturb the stands. Demonstrations for the purpose of show must be communicated to DLG Fuarçılık in advance and required security measures for said shows must be taken by the participant.

14.5 Film, video photograph shooting

Trade-oriented video, photograph and film can be shot through the approval of DLG Fuarçılık. Photograph of the stands can be shot only with the permission of the concerned participant. DLG Fuarçılık reserves its right to use the photographs, video, film or drawings related to the stands of the participants for its press release and advertising purposes. In the event that DLG Fuarçılık uses photographs, video, film or drawings related to the stands of the participants for its press release and advertising purposes, participants shall not claim any copyright.

14.6 Draw, prize competition

DLG Fuarçılık must be informed about draws and prize competitions and required approvals according to the concerned law and regulations must be obtained by the participant. Legal responsibilities regarding such draws and prize competitions shall belong to the participant.

14.7 Balloon

Fixed advertisement balloons can be used only after the approval of DLG Fuarçılık is obtained. Balloon distribution for advertising is not allowed in the fairground as it causes environmental pollution.

15 Customer Advertisements

Participants are not allowed to make noise in order to draw the visitors to the stands, direct the visitors to their stands through their personnel outside the stand and conduct survey outside their stands. Participants must give instructions and training to the stand personnel about the terms for participation in fair organization.

16 Food, Beverages and Product Sales

Food, beverages, souvenirs, etc. can be sold at sales stands authorized by DLG Fuarçılık. Sales stands will organize and get engaged in cleaning and removal of waste materials (discharge of their own garbage dumpster) by themselves. Participants may offer their visitors free food and beverages in compliance with the rules of hygiene and food safety at their stands. However, participants will be responsible for cleaning the stand and make sufficient number of waste bins available. Litter bag will not be left outside the stands. Cigarette stub will not be thrown to the

ground. Participants will collect the fat they will use for cooking and then remove such fat by themselves and must act in due diligence in order that soil cannot be contaminated.

17 Entry Cards for Participants

Entry cards will be sent to the participants when they pay the invoice amount in full. Information regarding the personnel to be assigned at the stands will be communicated to DLG Fuarçılık 3 weeks in advance.

18 Security

DLG Fuarçılık shall ensure general security of the fairground through Private Security Company between the dates of 12th and 18th May 2015. Participants shall take required measures for their own stands. Easily transportable valuable goods shall be locked in the evenings by the participant.

19 Cleaning

DLG Fuarçılık will clean the paths inside the fairground. Stands will be cleaned by the participants. Cleaning the stands will be completed until 08:00 p.m. in the evening. No garbage will be collected after 10:00 p.m.

20 Parking Right of Participants

Parking area for one vehicle will be dedicated to the participants for each block rented near the fairground.

21 Security Rules

21.1 Using machines and vehicles on walk ways outside the service vehicles of DLG Fuarçılık during fair visits are forbidden.

21.2 Inflammable liquids and liquefied gases can be used after use purpose is communicated in written to DLG Fuarçılık and obtaining approval provided that required safety measures are taken by the participant.

21.3 Health hazard materials (asbestos, radioactive, etc.) cannot be kept inside the stands.

21.4 High frequency devices, radio transmitters, walkie-talkie and devices creating electromagnetic field cannot be used in stands.

22 Those Outside Responsibility, Insurance, Complaints,

22.1 Participants shall bear the responsibility in respect of all kinds of rights of the third parties owing to all kinds of products, documents, information, title, brand, service which participants exhibit in the fairground. DLG Fuarçılık shall not bear any responsibility to the third parties. In the event that DLG Fuarçılık is obliged to make any payment or pay a fine under whatever title or name to the third parties, such payments and fines shall be unconditionally returned to the participant causing such amounts to be accrued along with all interests and accessories. DLG Fuarçılık shall not bear any responsibility due to the damages to be arisen from personal and natural events, sabotage, political risks, strikes, natural disasters, etc. in the field of stand (block) rented as of delivery of place in the fairground. DLG Fuarçılık shall not bear any responsibility due to the damages to be given to the people, products or machines, theft, fire and not indemnify such damages and risks, not give any guarantee against such damages and risks. Participants shall

be responsible for ensuring their own security during machine demonstration. Fairground shall be insured by DLG Fuarcılık.

22.2 DLG Fuarcılık recommends participants to insure themselves against theft, fire, flood, storm damaging the products, machines and equipment they exhibit during preparation period and fair organization in the fairground following delivery of place.

22.3 For tracking complaints, DLG Fuarcılık must be notified in written.

22.4 All agreements, special permissions and rules shall be valid provided that they are made in written and approved by the authorized persons.

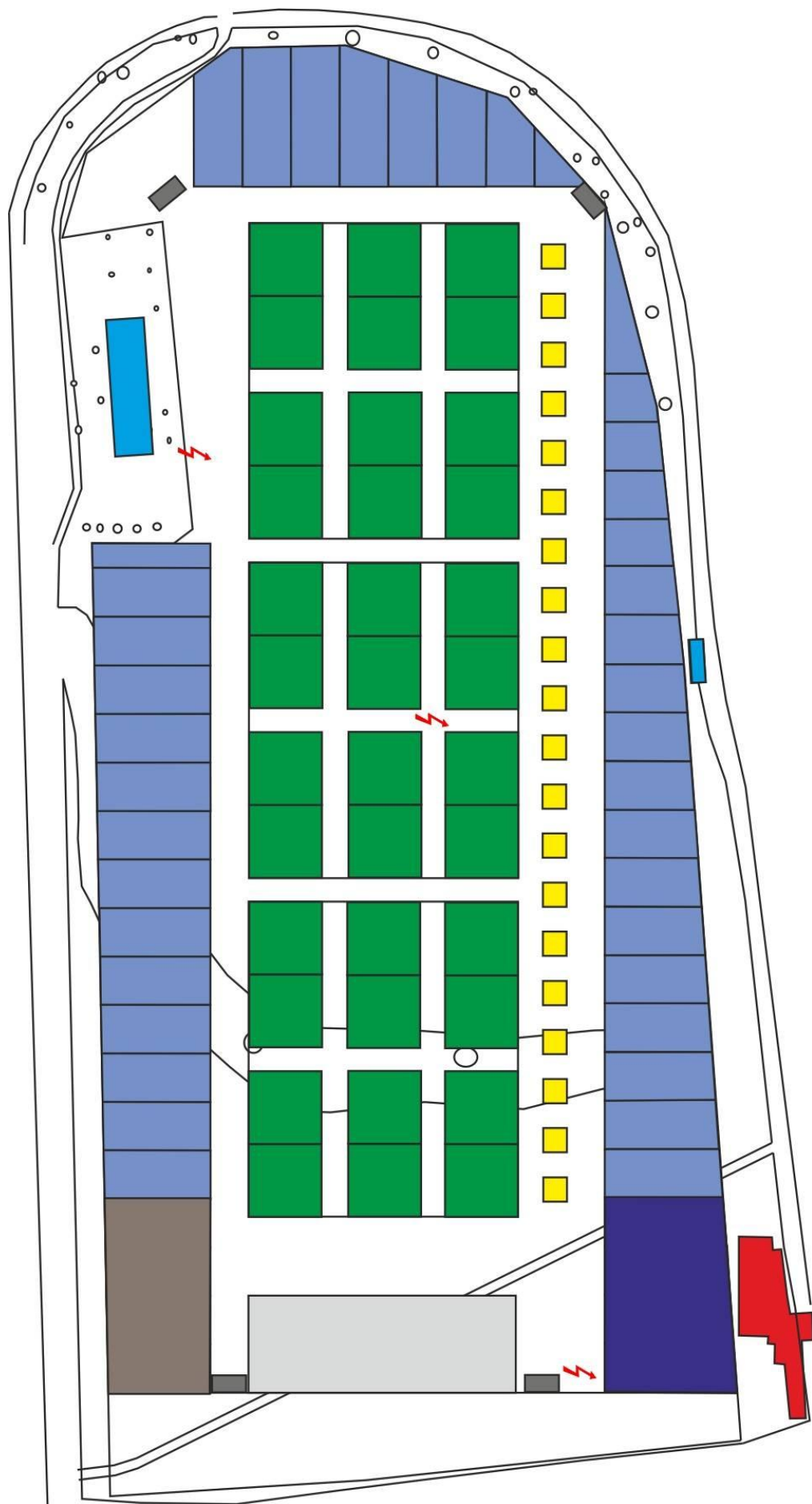
22.5 Tekirdağ Courts and Enforcement Offices shall be authorized bodies in respect of disputes.

23 Rights of DLG

DLG Fuarcılık is entitled to determine and change the design of the fairground, stand forms and places, location of the paths, sales stands, toilets, generators, and administrative containers and make changes at its own discretion. DLG Fuarcılık shall be fully authorized in the fairground as of delivery of place, starting entrance to the end of exit. It reserves its right to give instructions. DLG Fuarcılık is fully authorized to arrange entry and exit to the fairground

This contract herein consisting of 23 main articles and 11 pages have been signed with free will of the parties on the date of.....

Participating Company Seal and Authorized Signature



Contract

Application Form

We acknowledge that we have applied to Expotroia Centenary Agricultural Exhibition 2015, Fair Organization held in the Çanakkale on the dates of 14th- 17th May 2015 with the purpose of being a participant. We have read the booklet comprising the terms of participation in fair organization and accept all conditions written here.

Participant

Trade Name of Company:

Field of Activity of Company:

Mailing Address:

Telephone: Fax:

Invoice Address:

Tax Department and Number:

Web Site:

Authorized Person:

Contact Person's:

Name-Surname:

Position:

E-mail:

Telephone:

Fax:

Gsm:

Participant Seal and Authorized Signature

**Contract for Participation
Application Form**

Section for Participation	Parcel Unit Price	Parcel Quantity	Amount
Parcel for Trial Field (225m2)	2500€	x.....=€
Machine Demonstration Parcel 300m2	3500€	x.....=€
Parcel for Campus Grass Field 30m2 campus field	1600€	x.....=€
Sub Total (1)			
9 m2 tent	225€	x.....=€
16m2 tent	400€	x.....=€
25m2 tent	625€	x.....=€
36m2 tent	900€	x.....=€
50m2 tent	1250€	x.....=€
64m2 tent	1600€	x.....=€
4m pole	35€	x.....=€
6m pole	45€	x.....=€
Picnic table	70€	x.....=€
Umbrella	60€	x.....=€
Sub Total (2)		€
Unit Price			Requested Quantity
Amount			Amount
Sub-Participant (see to 3.2 and 7.5 for details)			
	400€	x.....€
Sub Total (3)		€
Catalogue Ad Front Page Interior	750€	x.....=€
Back Page	750€	x.....=€
Back Page Interior	600€	x.....=€
1 Interior Page	500€	x.....=€
½ Interior Page	250€	x.....=€
¼ Interior Page	125€	x.....=€
Sub Total (4)		€
Grand Total VAT Exclusive (1+2+3+4):		€

Payment Plan

Payment Date	Amount	Payment Date	Amount
.../.../201€	.../.../201€

Payment Information

Please refer to the article 7.7 of the booklet for Terms of Participation in Fair Organization

DLG Fuarçılık Accounts:

TL: Garanti Bankası Tekirdağ Branch IBAN TR 20 0006 2000 4690 0006 2974 87

Tax Department: Namık Kemal 3020488202

We accept the rules of Participation in Expotroia Centenary Agricultural Exhibition 2015 Fair Organization consisting of 14 pages in total and the application form consisting of 2 pages in total and agree to participate in fair organization.

Participating Company
Approval of Authorized Person
Name-Surname
Position
Date
Seal and Signature

DLG Fuarçılık Ltd. Şti.
Approval of Authorized Person
Name-Surname
Position
Date
Seal and Signature